

aiaks 2009 conference
& exhibition

to **rebuild**
we **renew**
& will **reclaim**
a renaissance



renaissance

overland park kansas • september 24-26, 2009

thursday

september

24

Thursday sessions are optional and require additional registration and payment

except ARE study session

Overland Park
Convention Center
6000 College Blvd.
Overland Park, KS

Hotel Information
see last page
on-line registration
www.aiaks.org

DISASTER ASSESSMENT CERTIFICATION / RECERTIFICATION TRAINING

9:30 am - Noon

Volunteer to become a certified inspector for Kansas Disaster Assessment Program cosponsored by AIA Kansas, Heart of America Chapter ICC, and the Kansas Division of Emergency Management. Co-Chair Stan Peterson, FAIA, will conduct the training. 2.5 hour CES/HSW (Optional Cost: \$30.)

MAXIMIZING YOUR BUSINESS DEVELOPMENT RETURN-ON- INVESTMENT TODAY

1:00 pm - 5:00 pm **Rich Friedman**, Friedman & Partners, Wayland, MA

A/E/C and environmental consulting firm professionals are overwhelmed at the thought of having to conduct business development on top of project responsibilities, staff mentoring and other key functions. In this interactive workshop, participants will learn which business development strategies and tactics yield the biggest "bang for the buck" so that the time one invests in business development will have the biggest payoff. Through industry anecdotes, lessons learned, case studies, and breakout exercises, we address these topics and others:

- The distinction between marketing and business development and how they work in synergy
- How to strengthen relationships with existing clients and how to probe for unmet needs
- How PMs can use market research to become more effective at business development
- Strategies for closing the sale
- Strategies for maximizing one's efficiency when conducting business development

What people say about this seminar - **"I thought your seminar was fantastic. It's nice to hear an expert demystify business development so it does not seem like such an insurmountable task."** Marc Demaree, P.E., President, Summit Geotechnical Consultants 4 CES. (Optional Cost \$100.)

ARE STUDY SESSION

5:30 pm For Intern Architects Only! Prepare to take the MEP section of the ARE Exam. Representatives of Henderson Engineers, Inc. will lead the session at their office, 8325 Lenexa Drive, Lenexa. **FREE** with pizza & beer!

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7:30 am - **Registration - Exhibits with Breakfast**
1 CES

8:30 am - **Welcome and Exhibitor Showcase**
- Welcome by President David Heit, AIA, and conference co-chairs Dick Tighlman, AIA and Joy Coleman, AIA. Slideshow overview of what you will find in the exhibit hall. 1 CES

9:45 am - **Exhibitors; Prizes** - 1 CES

11:00 am **Business Development Tips (You Can Use In Everyday Life)** "If you don't ask, you don't get." "Nothing ventured, nothing gained." "The squeaky wheel gets the grease." We've all heard these truisms, which apply not only to professional services business development, but to standing apart in a crowded world and asserting yourself. Business development (and living your life to the fullest) is predicated on identifying opportunities and building and sustaining relationships. In this interactive discussion, we will explore strategies, tips, and resources to facilitate the relationship-building process. Come prepared to share your own tricks of the trade! Richard Friedman, Friedman & Partners, Wayland, MA - 1 CES

Noon **Lunch – National Bio and Agro-Defense Facility** What it means for Kansas and what anticipated ancillary companies and firms we might expect because of its location in Manhattan. Ron Trewyn, President for Research at Kansas State University and President of the KSU Research Foundation. 1 HSW

1:00 pm - **Exhibitors; Prizes**

2:00 pm - **Architecture as Moral Art: Designing as if People Mattered** - Once we admit there is better and worse architecture, we have entered the moral dimension: the realm of "ought" and "should." Architects caught up in the trials of daily practice seldom stop to consider this dimension from a broader perspective. This session will expose participants to a range of moral choices that encompass many aspects of design and will show how other design professionals have responded to this range. The findings of a comprehensive survey of several architect groups over three years on the moral dimensions of architecture will be reviewed. 39 metrics of moral meaning will be examined using familiar buildings as case studies, and the survey results will be shared with attendees. David Greusel, Populous 1 HSW

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7:00 pm

Design Celebration

Celebrate the creative designs of Firms; Individuals; and the winners of the 2009 AIA Kansas Honors Program

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3:00 pm - **Exhibitors; Prizes** 1 CES

4:00 pm - Choice of Breakout Sessions:

1 Building Material Reuse – Removing the Road Blocks - We will give an overview of reuse of construction materials - past, present and future. You will learn how industry changes and new services will help facilitate the reuse of commercial construction materials in a timely, cost-effective and sustainable manner. Nathan Benjamin, Planet ReUse, Kanas City 1.5 HSW/S

2 BIM for the Master Builder – How to establish a business case for Building Information Modeling (BIM) and Integrated Project Delivery (IPD) in your practice. Current and developing technologies that will transform AEC and explain how to adapt your current business processes to better position your company through innovation. Illustrate how this innovation effects design decision, design iteration, analysis, validation, manufacturing, building assembly, and proof of concept. Compare and contrast the technological evolution of architecture vs. other industries and see what we can learn from them. Consider how the trends of BIM & IPD can be used to leverage the technology of yesterday, today, and tomorrow to gain productivity, design efficiency, better construction, and communication. Jeremiah Bowles, Applied Technology Group. 1.5 CES

3 2009 LEED Changes – What's new and how it will affect your building design. Tom Taylor, Vertegy Consultants, St. Louis 1.5 HSW/S

7:00 - Design Celebration and Awards - Celebrate architecture - All firms and individuals have an opportunity to show off their work - just reserve a spot by contacting AIA Kansas. Everyone has 6.5 minutes to present so the evening will move from one stage to another with nary a stop. All who receive awards will show their winning projects. We dare you to be bored! Matthew (Matt) Kreilich, AIA and Michael (Mike) Schellin, AIA, Jury Co-Chairs will present the awards. Cash bar and hors d'oeuvres. The cost is modest - \$30 for AIA members and guests; \$15 for Associate AIA members and guests. We guarantee a night to remember! 2 HSW **Requires separate registration.**

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8:30am - Choice of Break Out Sessions

4 2009 Rebuilding of the 7th Ward - Since Hurricane Katrina, Gore completed 4 projects with KU architecture students in the Seventh Ward of New Orleans to assist a neighborhood organization with community planning and outreach. This talk will be a presentation of that work. Nils Gore, KU 1.5 HSW/S

5 The 2009 IECC - A U.S. DOE ruling clears the way for establishing the 2009 International Energy Conservation Code (IECC) as a safe harbor equivalent to the ANSI/ASHRAE/IESNA 90.1 Standard. It will produce approximately 15% in energy efficiency gains compared to the 2006 edition, according to DOE. As a result, homes and commercial buildings, including schools and hospitals built in jurisdictions that adopt the 2009 IECC, will consume less energy and help the environment by reducing emissions associated with building operation. **James (Tim) T. Ryan, CBO**, City of Overland Park

6 Repair of Historic Facades & Design of New Buildings to Eliminate Facade Failures - A detailed discussion of the methods of deterioration and structural distress that are commonly observed in the cladding systems of historic buildings. Methods for remediating this deterioration and distress will be presented. Focus will be on architectural terra cotta, limestone, brick, and cast stone and cast-in-place concrete facade systems. Brief case studies will be presented involving national projects of interest, which included use of innovative repair and restoration techniques that were historically sensitive. Also a discussion of the means and methods that are available to designers to prevent problems with cladding systems in new projects, either involving the design of new buildings, or the re-cladding of existing historic structures. This discussion will draw upon the presenter's thirty-two years of experience in investigating problems of all types in historic and modern cladding systems. **Thomas L. Rewerts, SE**, Thos. Rewerts & Co., LLC 1.5 HSW

10:15 am - Choice of Break Out Sessions

7 Truman Sports Complex: Setting the Model for Sports Architecture, 40 Years Later - The Truman Sports Complex set a new standard in American sports architecture when it debuted in the early 1970s. The bold, sculptural forms of cast-in-place concrete epitomizes this timeless machine, yet while still functional four decades later, both the ballpark and football stadium were in dire need of expansion and modernization to

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meet the expectations of today's professional sporting experience. The new Truman Sports Complex, which will be complete in the fall of 2010, unifies and reinforces the architecture and environs as a continuation of place and spirit. In this case study session, you'll learn how the Populous design team respectfully honored their home town sports icons by maintaining each facility's revered elements yet added much needed fan comforts and revenue generating spaces. Kelly Kerns, Ben Stindt and Greg Sherlock, Populous 1.5 HSW

8 Mary Elizabeth Jane Colter: An Architect for The Fred Harvey Company and the Santa Fe Railroad - Mary Colter was Fred Harvey's architect for the fabulous Harvey House restaurants, gift shops and hotels along the Santa Fe Rail line. She also served as an architect for the Santa Fe Railroad. She was a most outspoken woman for her time and had many a run-in with the Santa Fe Rail engineers. Colter also designed a number of incredible (and still standing) structures within the Grand Canyon National Park. Susan Richards Johnson, AIA, Susan Richards Johnson & Associates, Inc., 1.5 HSW

9 re.Voice - A Young Architects Perspective - As recipients of the 2009 AIA National Young Architects Award; Matthew Kreilich, AIA and Michael Schellin, AIA will present a glimpse into their individual careers and provide some insight into how Emerging Voices will be the future of our profession. Matthew (Matt) Kreilich, AIA and Michael (Mike) Schellin, AIA 1.5 CES

Noon **Lunch & Business Meetings** - The business meeting will focus on a discussion of the strategic planning process AIA Kansas has been engaged in this year. 1 CES

1:45pm - 5:00 pm—Choice of Sessions/Tours:

10 Small Firm Roundtable - Back by popular demand. Principals in small firms will gather to discuss best practices. Join your colleagues in offices with 1-5 staff. A facilitator will keep things humming during this spirited session. 2 CES

11 Profession in Distress Roundtable - How can AIA help firms and architects today and tomorrow. What tools/education do you need? Hop on the bus to KC, get off at the new JE Dunn headquarters where this session will be held.

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The bus will pick you back up at 4:45 pm. Or, drive to 1001 Locust, KC, park in garage, meet at front door. 2 CES

T1 - Johnson County Tour - Lenexa Conference Center (Thompson Barn) designed by Rafael; Nerman Museum of Contemporary Art at Johnson County Community College designed by Kyu Sung Woo Architects with Gould Evans; and Blue Valley Elementary School #22 designed by HTK Architect with Nevius Serig Palmer Architecture 3 HSW

T2 - Kansas City Tour - JE Dunn Headquarters designed by BNIM and 360 Architecture; Kauffman Performing Arts Center designed by Moshe Safdie with BNIM; Midland Theatre/Main St. designed by Helix; drive by Sprint Center designed by Downtown Area Design Team - Populous/Ellerbe Becket/360 Architecture 3 HSW

Thank you to this year's AIA Kansas Conference & Exhibition Planning Committee:
Resources: Richard (Dick) Tilghman, AIA Graphics Zach Snethen, Association AIA
Tours: Richard (Rich) Bartholomew, AIA
Content: Travis Willson, AIA; Ken Hagen, Associate AIA; Scott Durkee, Allied Member, Mike Oddo, Joy Coleman, AIA

Special Thanks to **Henderson Engineers** for providing the ARE Study Session on MEP.

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faculty

Nathan Benjamin, LEED^{AP}, PlanetReuse - Principal + Cofounder. A staunch believer in the necessity and value of green building, Nathan Benjamin cofounded PlanetReuse to take that ideal a step further. PlanetReuse is predicated on a simple but revolutionary idea: make it easy for architects and builders to use reclaimed materials on commercial projects and you'll keep those materials out of landfills. Nathan—who holds a B.S. in Architectural Engineering—has been a fixture in the construction industry for more than a decade, focusing on sustainable and LEED-certified projects. He is well known for his immense passion for sustainability, the arts and community involvement.

Jeremiah Bowles – Jeremiah is an AEC Applications Engineer for Applied Technology Group who speaks with thousands of Mid-westerners annually. With 15 years experience in the AEC industry, Jeremiah's vision and leadership in CAD, BIM, and GIS have led to design, construction and project management productivity. His experience in Architecture, Construction, Structural Design, and System built construction, and Infrastructure helps his clients learn and apply technology in ways that increase productivity and leverage technology to solve business challenges. He is a skilled educator and innovator in AEC, CAD, GIS and FM technology. His excitement for leveraging technology is contagious and his innovations insightful. Find out how deep the rabbit hole really goes

Rich Friedman is President of Friedman & Partners in Wayland, MA, has extensive experience in strategic market planning, market research and analysis, PR and positioning strategy, and business development consulting and training for technical and marketing professionals. He has also assisted firms with implementation of growth strategies, including merger/acquisition searches for target firms and executive searches for key talent. Rich has worked in and consulted to the A/E/C and environmental industries for 18 years. He first served as an environmental consultant and business developer for Stone & Webster Engineering in Boston, and later as the partner in charge of marketing consulting for ZweigWhite.

Nils Gore is an Associate Professor in Architecture at the University of Kansas (KU) and a licensed

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architect in Kansas. His education includes a B.Arch degree from Kansas State University, and an M.Arch. degree from Harvard Graduate School of Design. Prior to KU in 2001, he taught at the Boston Architectural Center ('87-'91) and at Mississippi State University (MSU) ('95-'01).

Matthew (Matt) Kreilich, AIA, Senior Design Architect, AIA, LEED AP at Julie Snow Architects, in Minneapolis. **He is a winner of a 2009 AIA Young Architect Award.** Matthew's passion in architecture lies in the belief that, in addition to solving the complex and pragmatic needs of a client's program, design has the transformative power to enhance our everyday life experiences. As people today choose to play, work, and even live in an increasingly virtual landscape, he believes architecture's role as a framework for human interaction and experience is more important than ever - not just as a passive stage for life, but rather as an active participant in experiencing, engaging and understanding our relationships with each other and our environment. It is this commitment to design that guides Matthew's methodology and is exemplified through his contributions to award winning work, his active participation in the professional and academic realm, and his dedication to community through volunteering his professional services. Over the past 10 years Matthew has focused his design efforts on cultural and institutional work at nationally recognized design firms such as Leonard Parker Associates, HGA, and Julie Snow Architects. Matthew led the design efforts for several projects ranging from new offices for a graphic design firm to a competition winning entry for a kindergarten in China. Currently he is leading the design on a U.S. General Services Administration Design Excellence project for a new border station in Northern Minnesota which is currently under construction and in line to receive a LEED silver rating for its sustainable design solutions.

David Greusel, FAIA, is a Principal with Populous, a design firm that creates great places for people to gather. David was the lead designer for Minute Maid Park, home of the Houston Astros, and PNC Park, home of the Pittsburgh Pirates. As a design professional, he has nearly 30 years of experience in every major role in architectural practice, including management, marketing, design, and technical aspects of projects. His work has been published in both trade and professional journals, and

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has received design recognition at the local and regional level. As a speaker, has presented or co-presented at more than 80 regional, national and international conferences in the past ten years. He was named a Fellow in the American Institute of Architects in 2009. In addition to his professional credentials, David has over 30 years' experience in the performing arts, including the stage, television and radio. For the past 18 years, he has been an actor and writer for Right Between the Ears, (and its predecessor, The Imagination Workshop) a radio comedy program that has won numerous national and international awards. His first professional book, *Architect's Essentials of Presentation Skills*, is available from Wiley.

Stan Peterson, FAIA, is a principal with Luke Peterson Keye/Peterson in Topeka. Peterson has co-chaired the Kansas Disaster Assessment Program for fifteen years. He has provided the state certificate course for volunteers since the program's inception. He is a Fellow of the American Institute of Architects and is the immediate past president of AIA Kansas.

Tom Rewerts is a structural engineer with over 32 years of experience evaluating and designing repairs for problems in existing structures. He has been engaged in independent private consulting practice for the past 9 years. Prior to that time he was Vice President with Construction Technology Laboratories, Inc. in the Chicago area. He held various positions of responsibility with other forensic structural engineering firms in the Chicago area from 1976 through 2004, at which time he relocated to the Kansas City area. Mr. Rewerts has a Bachelor of Science Degree from Louisiana State University in Baton Rouge, LA., with emphasis in Structural Engineering. He attended DePaul University School of Law in Chicago. Mr. Rewerts is active and has held many local and national positions in the American Concrete Institute and the American Society of Civil Engineers, among other professional societies. He is a past Board member of the Kansas Preservation Alliance. Mr. Rewerts has very extensive experience in the investigation and design of repairs for historic cladding systems, with particular focus on architectural terra cotta. Mr. Rewerts won a National Preservation Award from the NTHP in 2006 for his work in the restoration of the 46-story Mather Tower in downtown Chicago, and received various recognitions and awards for his comprehensive program of investigation and repairs to the concrete structure and facade of

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Frank Lloyd Wright's Unity Temple in Oak Park, IL (circa 1908).

James (Tim) T. Ryan, CBO, is a Code Administrator for the City of Overland Park where he worked for 31 years. He has a B.S degree in Construction Technology and Management. He served on a Board of Directors of a Model Code Organization for 17 years and is certified in 15 separate categories of code related disciplines including a Certified Building Official. He has served on multiple ad-hoc committees as well as administrative committees; chairman of the drafting committee for the means of egress and accessibility chapters of the International Building Code; serves on the board of directors for the National Institute of Building Sciences (NIBS).

Michael (Mike) Schellin, AIA, is an Associate at Kodet Architectural Group, Ltd. in Minneapolis. He is a winner of a **2009 AIA Young Architect Award**. After graduating from North Dakota State University with a Bachelor of Architecture degree in 1999, Michael joined Kodet as an intern; ready to face the world of architecture head-on, with a passion and commitment to design and the profession. As an intern architect, Mike's innovative and sensitive design solutions quickly became evident as he worked through each project. In 2000, he was promoted to Director of Technology, earning the additional responsibility of bringing the firm up to speed with the latest advancements in computer technology, including full implementation of Building Information Modeling. Showing exceptional leadership, in 2002, Mike became a Project Designer at Kodet, providing a lead role in the design and planning for many of the firm's major projects. He worked directly with clients, providing them with innovative solutions and design alternatives that allowed them to see a full perspective of their project. These client interactions provided him with the basis that would define the start of his architectural career and build the foundation of his design philosophy; that a participatory, collaborative, design process between Architect and client provide a solid base for great architecture and in nurturing these relationships, strong, well-designed solutions can be achieved. Mike believes that each project is unique in its set of circumstances, and that these circumstances can only be discovered through the participatory design process.

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Ron Trewyn is Vice President for Research at Kansas State University and President of the KSU Research Foundation. After serving as a staff sergeant in the infantry in Vietnam and being trained in business, microbiology, biochemistry and oncology, he conducted cancer research and taught in the medical school at Ohio State for 16 years. He moved into research administration at K-State in 1994 and was named the chief research officer in 1998. In his current positions, Dr. Trewyn facilitates research and technology transfer at K-State and promotes economic development locally and regionally.

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Hotel

Hotel accommodations are blocked at the Chase Suites, 6300 West 110th Street, Overland Park, KS 66211, 913-491-3333 at a special rate of \$94 per night for a one-bedroom suite and \$158 for a two-bedroom suite. Please say you are attending the American Institute of Architects in Kansas conference to receive the special rate. The cut off date for this rate is **August 31st**.

Professional Development Credits

The number of credits are listed after each session - general credit is listed as **CE**; Health, Safety, Welfare is listed at **HSW**; and those receiving both HSW and Sustainability are listed as **HSW/S**. Those attend all sessions, including ones with additional cost, can earn up to 24 professional development credits. There are 11 sessions with HSW and 3 of these also offer sustainable credit.

Special Needs

If you have special needs, including dietary, to fully participate in our conference, please contact AIA Kansas not later than September 10.

Questions

Call Carol Maxim @ 800-444-9853 or send email info@aiaks.org

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